



SPONSOR SPOTLIGHT

Indian Valley Chamber of Commerce

Submitted by Josh Huddleston

The Indian Valley Chamber of Commerce continues its mission to keep businesses informed and the community alive in our beautiful valley. We provide resources to other organizations as well; helping them promote and insure their events.

Since county funding for our organization has been cut, we are working even harder with local and regional entities to keep our area well advertised and ultimately profitable. Our close relations with Plumas Corporation, Plumas County Economic Recovery Committee, Shasta Cascade Wonderland Association, as well as the other Chambers in Plumas County, will enforce sustainability for our future.

The office at 408 Main Street in Greenville continues to be open five days a week with Office Manager, Lillian Basham there to assist member, community, and tourist needs and local area information and relocation information is there as well. Our website, www.indianvalley.net, advertises local businesses who are members and also offers a vast calendar for not only Chamber events but all community events. With so many organizations and groups in Indian Valley this calendar has become a hub of information. It is the best way to make sure that your event is not scheduled on the same time as another's.

Events that the IVCC hosts solely are: the Annual Crab Crack and Auction, Annual Easter Egg Hunt, Valley Wide Yard Sales, Centuries Bike Ride, A Taste of Spring, Gold Digger Days, the Barn Quilt Tours, Leaf Peeper Bike Ride, and in part, the Festival of Trees with the Indian Valley Recreation & Park District, as well as seasonal mixers. We provide insurance coverage for such events as the Taylorsville 4th of July Parade, Softball Tournaments, the Seymour Smith Run/Walk, Taylorsville Light Parade, and Veterans Day Parade.

Times are changing and with monetary resources dwindling, we need to work even harder within our communities to pool our resources. In the future, we expect our partnership with Community Connections to not only benefit the Chamber but to create a deeper sense of community and solidarity, which can only serve to keep our community thriving.

